



The Baltimore Federal Executive Board Proudly Presents

2011 Leadership Training Course

# 'Think and Act Like a Leader' ★

## \*\*\*Two-Day Leadership Training Program\*\*\* \$349 per Person

**Dates:** April 4 and 5, 2011  
(Monday and Tuesday)  
**Time:** 8:30 a.m. to 3:30 p.m.

**Location:** Fallon Federal Building  
Reagan Conference Room, 810A  
31 Hopkins Plaza, Baltimore, MD 21201



The four sessions in this two-day course are designed to improve the leadership effectiveness of federal employees. Presented and led by Jerry Strom, creator of the highly acclaimed 'Six Core Competencies of Leadership' training series, this class builds essential leadership skills associated with OPM's recommended 'Executive Core Qualifications' for leadership. Incorporating recent surveys and research within the federal sector, you'll improve business acumen, the capacity to lead change, lead people, drive results, and build coalitions.

## Day One. [Think.]

### The Force of Impact: How to Apply a Double Standard of Thinking that Improves Your Results.

**Morning: "Strategic Thinking."** Becoming more strategic in your everyday thinking is essential to having an strong leadership agenda: providing guidance to decisions, implementing initiatives, determining priorities and allocating resources.

**Afternoon: "Creative, Innovative, and Adaptive Thinking."** Accomplishing the strategic initiatives, goals, and the mission of the agency is dramatically improved when imaginative, thought-provoking ideas are used as a catalyst to see work accomplished in new ways, with new focus, clarity, and energy.

## Day Two. [Act.]

### The Point of Impact: How Your Behaviors Influence Your Ability to Lead Effectively.

**Morning: "Social / Emotional Intelligence."** Your impact as a leader goes well beyond your competence; it depends greatly on how well you interact with others. Learn what works, assess your actions, and understand how to make adjustments.

**Afternoon: "Where the Leadership Research Leads Us."** A 'W.O.W.' Factor is always in play on the job – leaders need to fully understand the primary wants and needs that people embrace. Compiled from research within the federal sector; see how this information impacts the actions you take.

**Registration:** FAX your Registration Form (page 2) or your SF182 to: (925) 930-6721  
**Information:** Contact Jerry Strom, [jerry@jerrystrom.com](mailto:jerry@jerrystrom.com) (925) 930-8813  
Offered in Partnership with the Baltimore F.E.B. – Richard Howell, Exec. Dir. (410) 962-4047



### Presented by Jerry Strom & Company, Inc.

2808 San Benito Drive, Walnut Creek, CA 94598 Phone: (925) 930-8813 Fax: (925) 930-6721

Web Information: <http://www.jerrystrom.com/fed/symmetry-federal.html>

Ask about our complete list of Leadership Training Classes / Programs / Facilitated Meetings / Speaking Engagements



## Baltimore “Think and Act Like a Leader” – April 4 and 5 – 2011

Use this Registration Form, or an SF182. Fax Registration to (925) 930-6721

### 1. Registered Participant(s)

For Multiple Participants – Attach a List of Names, Email, and Direct Phone Numbers

First Name: \_\_\_\_\_ | Last Name: \_\_\_\_\_

Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ | State: \_\_\_\_\_ | Zip: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ | Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### 2. Payment Information **\$349.00 Registration Fee/Person**

Alternate Payment Methods – Check Enclosed: [  ]

#### CREDIT CARD INFORMATION

VISA: [  ]      MasterCard: [  ]      Other: [  ] Card Type: \_\_\_\_\_

Card Holders' Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ | Expiration Date: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ | State: \_\_\_\_\_ | Zip: \_\_\_\_\_

### 3. Payment Primary Contact

First Name: \_\_\_\_\_ | Last Name: \_\_\_\_\_

Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ | State: \_\_\_\_\_ | Zip: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ | Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### 4. Authorized Signature

Name: \_\_\_\_\_ | Title: \_\_\_\_\_

Signature: \_\_\_\_\_ | Date: \_\_\_\_\_

**Please Fax to: (925) 930-6721**

**Baltimore Federal Executive Board partnering with Jerry Strom & Co., Inc.**

Or Mail Payment to: Jerry Strom & Co, Inc., 2808 San Benito Drive, Walnut Creek, CA 94598  
Information Phone: (925) 930-8813 or Email: [Jerry@JerryStrom.com](mailto:Jerry@JerryStrom.com)